

HOAG MEMORIAL HOSPITAL PRESBYTERIAN
SERVING ORANGE COUNTY FOR 65 YEARS



Cardiovascular Team at Hoag Hospital Uses Recommended Learning Playlists to Prepare Patients for Surgery

Hospital Background

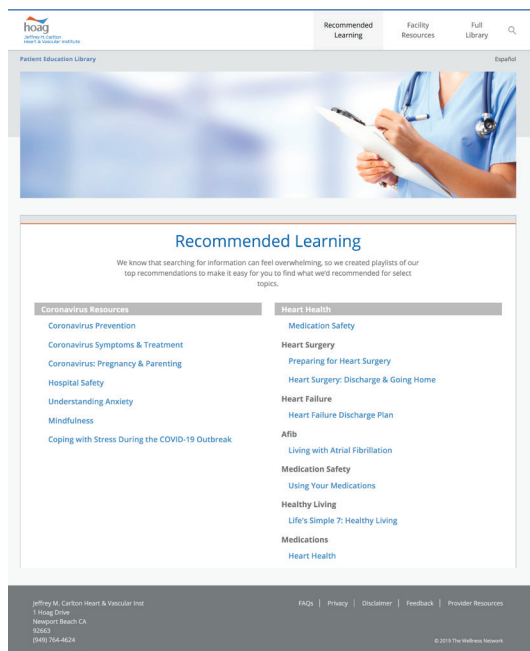
Hoag Hospital is a not-for-profit regional health care delivery network in Orange County, California, that treats nearly 30,000 inpatients and 350,000 outpatients annually. Hoag consists of two acute-care hospitals, seven health centers, and four urgent care centers.

Challenge

Cardiovascular surgery can be overwhelming and daunting for patients, so ensuring they understand their condition, the procedure, and the recovery process is critical to the overall success for the patient. Hoag's Jeffrey M. Carlton Heart & Vascular Institute was looking for a way to educate their heart surgery patients to help improve outcomes, and when the pandemic hit, an additional need to reduce face-to-face interactions surfaced.

Approach & Solution

Hoag looked to The Wellness Network for a branded education and delivery platform that would meet the needs of their cardiovascular team and patients. Hoag leveraged HealthClips Online, a top-notch, clinically accurate, online health and wellness website that was branded to provide

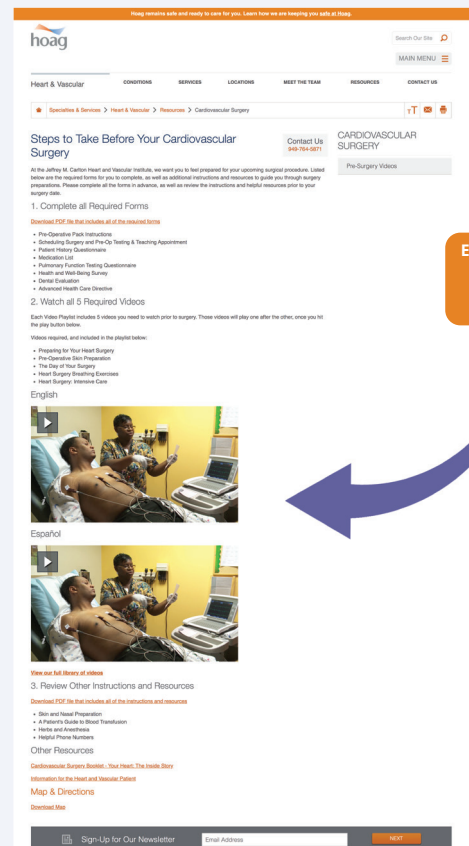


consistency for their patients. Hoag chose Recommended Learning Playlists which focus on specific topics relevant to preparing for and recovering from heart surgery. The playlists are easily accessed by patients on the branded Online Health and Wellness Resource, and have also been embedded on Hoag's Jeffrey M. Carlton Heart & Vascular Institute website.

Building the Patient Relationship

As a partner in their care, Hoag has further expanded their patient/provider interaction by presenting trustworthy, evidence-based, easily accessible patient centered education.

Patients can access these videos and watch with caregivers on any Internet-enabled device. The educational videos provide vital information on upcoming cardiovascular surgery procedures and post-surgery care right from the trusted Hoag website. The educational videos are seamlessly updated, so Hoag knows that their patients will always have the most current, accurate education available.



Embedded links from HealthClips Online

