

**Instructions:** Please complete this form and return with all noted attachments to [customercare@thewellnessnetwork.net](mailto:customercare@thewellnessnetwork.net).

**Contact Information**

[Redacted]

Facility Name

97-

Contract Facility Number

[Redacted]

Contact Name

[Redacted]

Contact Phone Number

[Redacted]

Contact Email

**Enhanced**

**Branding**

LOGO

Please email your logo with the completed form. Please use the recommended format and sizing noted below.

**Format:**

- Accepted file types .EPS or .AI file formats
- Horizontal and stacked orientation

Logo attached:

**Custom Copy**

FOOTER

Please provide the information you'd like to include in the footer. This can range from an address and contact information to hours or a mission statement.

Top Line (140 characters maximum)

Line 2 (40 characters maximum)

Line 3 (40 characters maximum)

Line 4 (40 characters maximum)

Line 5 (40 characters maximum)

Line 6 (40 characters maximum)

**Branding**

PERSONALIZED URL -

**.healthclips.com**

**Note:** it is best to align with your marketing site URL, I.E. www.stwellness.org would be www.stwellness.healthclips.com

CUSTOM COLORS

Traditionally these values are the primary and secondary brand colors in your logo. Ask your marketing leader if you don't have these readily available.

Primary Color Hex #

Secondary Color Hex #

CUSTOM IMAGES

You are able to customize the Hero and/or Top Banner images on both the Home page and Recommended Learning page. Please email the images using the recommended format and sizing noted below.

**Format:**

- Landscape format only. Vertical image will not render correctly on all devices.
- JPG - medium quality compression preferred. (PNG can get too large of a file size for photography.)

**Sizing:**

- Horizontal image: 1100 x 280px.

Home page image attached:

Recommended image attached:

**Custom Copy**

You are welcome to provide your custom copy for the home page welcome copy and for the recommended learning page top copy. Below are the details and parameters for what you can submit.

HOME PAGE WELCOME COPY

Maximum Word Count: 60

Please see the landing page under the Welcome header for existing copy.

Facility Copy English

Facility Copy Spanish - if you do not have this translation, we can supply this for you.

**Custom Copy** *(continued)*

RECOMMENDED LEARNING PAGE COPY

Maximum Word Count: 60

Please see the recommended learning page under the Recommended Learning header for existing copy.

Facility Copy English

Facility Copy Spanish - if you do not have this translation, we can supply this for you.

**Custom Links**

FACILITY RESOURCES LINKS

You can add up to 7 resource links from this site. Please complete the form below, listing them in the order in which you'd like them to appear in the dropdown. You do not need to include all 7 link recommendations but can submit no more than 7.

*Support Groups*

[www.stwellnesshospital.org/support-group](http://www.stwellnesshospital.org/support-group)

*Link Sample*

*Link Location*

Link 1

Link Location

Link 2

Link Location

Link 3

Link Location

Link 4

Link Location

Link 5

Link Location

Link 6

Link Location

Link 7

Link Location

## Custom Features

### COMPREHENSION QUESTIONS

We present questions at the conclusion of each video to help patients test their comprehension of the specific learning objective. This function is turned on unless you specifically request that we not make it available. Note, by turning off the comprehension question feature, you will not see analytics about comprehension.

Please deactivate the Comprehension Question. I understand that by doing so, I will not see analytics about comprehension.

### RECOMMENDED LEARNING AUTOPLAY

In the Recommended Learning area, the videos within a playlist will autoplay in sequence to encourage the completion of the entire recommended learning playlist. If you would like to have autoplay turned off, please note it below.

Please deactivate autoplay. I understand that by turning autoplay off, I may reduce engagement.

## Custom Content

Please submit the form, even if you haven't completed the two steps below for custom content and recommended learning modules.

### CUSTOM VIDEOS AND PRINT ARTICLES

You are eligible to include up to 25 of your own videos or print resources, which can also be included in the recommended learning lists below. Please complete the [Custom Tracker Form](#) with the details for each of the assets you'd like to include on this resource.

Custom form attached:

### RECOMMENDED LEARNING LISTS

In order to complete your [Recommended Learning Lists](#), please follow the instructions in this document. Note: it is very likely that you may need to submit this form to multiple department heads / leaders for them to complete the recommended learning bundles for their team. Once you have compiled all of them from all teams, you will be able to order the categories and subcategories.

Recommended Learning Collection form attached: